# An Empirical Study Into What Matters for Calibrating Vision-Language Models

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### **Abstract**

Vision-Language Models (VLMs) have emerged as the dominant approach for zero-shot recognition, adept at handling diverse scenarios and significant distribution changes. However, their deployment in risk-sensitive areas requires a deeper understanding of their uncertainty estimation capabilities, a relatively uncharted area. In this study, we explore the calibration properties of VLMs across different architectures, datasets, and training strategies. In particular, we analyze the uncertainty estimation performance of VLMs when calibrated in one domain, label set or hierarchy level, and tested in a different one. Our findings reveal that while VLMs are not inherently calibrated for uncertainty, temperature scaling significantly and consistently improves calibration, even across shifts in distribution and changes in label set. Moreover, VLMs can be calibrated with a very small set of examples. Through detailed experimentation, we highlight the potential applications and importance of our insights, aiming for more reliable and effective use of VLMs in critical, real-world scenarios.

#### 1. Introduction

Vision—language models (VLMs), such as CLIP (Radford et al., 2021) and ALIGN (Jia et al., 2021), have achieved remarkable results for a wide range of tasks, such as zero-shot image recognition (Wortsman et al., 2022), open-vocabulary object detection (Zhou et al., 2022b; Gu et al., 2021), image captioning (Yu et al., 2022a; Mokady et al., 2021) and egocentric perception (Zeng et al., 2022). The burgeoning field of VLMs has been characterized by rapid exploration along various dimensions (Nguyen et al., 2022; Fang et al., 2022; Wortsman et al., 2022; Cherti et al., 2023; Tu et al., 2023), such as dataset creation (Nguyen et al., 2022), reproducible scaling laws (Cherti et al., 2023), compositional relationships between objects and attributes (Yuksekgonul

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et al., 2022), robust fine-tuning approaches (Goyal et al., 2023), and visual factor-level robustness (Tu et al., 2023).

However, their application in risk-sensitive domains necessitates a more rigorous understanding of their uncertainty estimation capabilities, an area that remains largely underexplored. Model *calibration* is concerned with ensuring that the model's predicted output probabilities correspond to its empirical frequency of correctness (i.e., accuracy). For example, a calibrated model that classifies some images as "cow" with a 50% probability will have misclassified roughly half. Galil et al. (2023) and Minderer et al. (2021) report that CLIP models are better calibrated than other models trained on ImageNet. Notwithstanding this observation, Tu et al. (2023) point out that they are not always well-calibrated and attribute this to the impact of the training data distribution and quantity. Building on this line of research, we study the calibration properties of various VLMs, each characterized by different architectures, datasets, and training strategies.

In this work, we investigate which factors affect the calibration of VLMs. Starting from prior research (Tu et al., 2023) that demonstrates zero-shot CLIP can be well-calibrated with simple temperature scaling under distribution shifts, we extend this analysis to other CLIP variants and exemplar vision—language models. We then examine whether such a property persists when the calibration dataset varies in (1) distribution, (2) label set (e.g., CIFAR-10 vs. ImageNet), (3) hierarchy level (e.g., "Spider" vs. "Black widow"), (4) the number of images, and (5) feature-space distance of calibration set with respect to the target test set.

To this end, we evaluate 35 vision–language models. They have various image–text pre-training frameworks, such as CLIP (Radford et al., 2021) and BLIP (Li et al., 2022). They also have different visual encoder architectures (e.g., ViT (Shankar et al., 2021) and ConvNeXt (Liu et al., 2022)) and training dataset distributions and quantities. We assay the uncertainty estimation of VLMs on three standard image classification benchmarks: ImageNet (Deng et al., 2009), CIFAR-10 (Krizhevsky et al., 2009) and DomainNet (Peng et al., 2019) and 5 types of distribution shift, including reproduction shift (Recht et al., 2019) and sketch shift (Wang et al., 2019). Moreover, to study the sensitivity of our findings, we analyze the uncertainty estimation performance of VLMs when the quantity and quality of the calibration set

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are varied and the text prompts are hand-crafted or machinegenerated. Our key observations are:

- VLMs do not exhibit better uncertainty estimation performance than other models, but become better calibrated than the other classes of models after calibration with temperature scaling a single parameter variant of Platt Scaling (Platt et al., 1999);
- VLMs can be calibrated on datasets with different label sets than the target set and can be calibrated at a higher or lower level of the label hierarchy than the level of the target labels;
- VLMs require very few (i.e., less than 100) samples for calibration;
- VLMs do not require sophisticated prompting strategies for calibration, with "a photo of a <class>" being sufficient to achieve good uncertainty estimation;
- Our findings motivate the use of a synthetic calibration set for VLMs in practical settings where labeled calibration data is lacking.

### 2. Related Work

Vision-language models have demonstrated strong capabilities by leveraging web-scale datasets and language supervision to learn joint image-text representations (Bommasani et al., 2021; Radford et al., 2021; Jia et al., 2021). A seminal work by Radford et al. (2021) introduced CLIP, a large VLM trained on 400 million filtered web-crawled imagetext pairs, which exhibits unprecedented zero-shot ability on numerous downstream visual tasks. Inspired by CLIP, various algorithms have been created to enhance the performance of the model (Singh et al., 2022; Li et al., 2022; Zhai et al., 2023; Li et al., 2023a). For example, Li et al. (2022) propose BLIP, a new pre-training framework, that bootstraps captions to effectively leverage noisy web data. Zhai et al. (2023) designs a simple pairwise sigmoid loss which solely operates on the image-text pairs without requiring the global view of pairwise similarities for normalization.

Encouraged by the strong generalizability of VLMs, researchers sought to understand their properties from diverse angles, such as robustness and bias (Fang et al., 2022; Qiu et al., 2022; Tu et al., 2023). For instance, Schiappa et al. (2022) and Qiu et al. (2022) investigate their robustness through perturbations. Fang et al. (2022) point out that the remarkable robustness of CLIP comes from its diverse training distribution. Yuksekgonul et al. (2022) and Thrush et al. (2022) assess the capability of VLMs for encoding compositional information. Liang et al. (2022) study modality gap from views of model initialization and contrastive learning optimization. This paper analyzes the uncertainty estimates of VLMs and considers different aspects that may influence the calibration performance. We also show the usefulness

of our observations in a real-world problem setup.

**Uncertainty estimation** aims to calibrate models so that their prediction probabilities align with the empirical frequency of correctness (Nguyen & O'Connor, 2015; Guo et al., 2017). Much research effort has been made in proposing algorithms to improve model calibration performance, such as post-hoc rescaling the prediction probabilities (Guo et al., 2017), ensembling (Lakshminarayanan et al., 2017) and pre-training (Hendrycks et al., 2019). Another line of research focuses on analyzing calibration of modern neural networks (Guo et al., 2017; Ovadia et al., 2019; Minderer et al., 2021; Tu et al., 2023). Guo et al. (2017) point out that modern neural networks are poorly calibrated. Ovadia et al. (2019) observe that distribution shifts degrade the performance of calibration methods. Minderer et al. (2021) show that zero-shot CLIP models are well-calibrated given their performance. Tu et al. (2023) show that zero-shot CLIP models are well-calibrated with temperature scaling. This paper builds on this prior research by studying a more comprehensive suite of factors that influence the uncertainty estimation performance of VLMs.

### 3. Definition and Notation

Let  $\mathcal{Y}=1,\ldots,K$  and  $\mathcal{X}=\mathbb{R}^d$  denote label and input spaces, respectively. A sample  $(\mathbf{x},y)$  from an unknown distribution in  $\mathcal{X}\times\mathcal{Y}$  is input to a neural network classifier  $\mathbf{f}:\mathcal{X}\to\Delta^K$ . This classifier outputs a probability distribution over K classes for  $\mathbf{x}$ , where  $\Delta^K$  is the K-1 dimensional simplex. We assume  $\mathbf{f}$  combines two functions:  $\mathbf{f}=:\sigma\circ\mathbf{g}$ , where  $\mathbf{g}:\mathbb{R}^d\to\mathbb{R}^n$  is a non-probabilistic n-way classifier, and  $\sigma:\mathbb{R}^n\to\Delta_n$  is the softmax operator  $\sigma_i(\mathbf{z})=\frac{\exp(\mathbf{z}_i)}{\sum_{j=1}^n\exp(\mathbf{z}_j)}$  for  $i\in\mathcal{Y}$ . The output  $\mathbf{g}(\mathbf{x})$  is referred to as the logits of  $\mathbf{x}$  relative to  $\mathbf{f}$ . For any input instance  $\mathbf{x}$ ,  $\mathbf{f}$  assigns the predicted label  $\hat{y}=:\arg\max_i\mathbf{f}_i(\mathbf{x})$  and the corresponding confidence score  $\hat{p}=:\max_i\mathbf{f}_i(\mathbf{x})$ .

**Expected Calibration Error (ECE).** A model is perfectly calibrated if  $\mathbb{P}(\hat{y} = y \mid \hat{p} = p) = p$  for all p in [0,1], where y is the actual label,  $\hat{y}$  the prediction, and  $\hat{p}$  the confidence score. To assess model calibration, we typically use the Expected Calibration Error (ECE) (Guo et al., 2017), lower values indicating better calibration. ECE involves dividing samples into M equal bins by confidence scores, then computing the mean absolute difference between each bin's accuracy and average confidence:  $\text{ECE} = \sum_{m=1}^{M} \frac{|B_m|}{n} |\text{acc}(B_m) - \text{avgConf}(B_m)|$ , with n as the total number of samples

**Temperature Scaling.** Scaling logits from g with temperature T modifies output probability sharpness. The new prediction confidence is  $\hat{p} = \max_i \frac{\exp(\mathbf{g}_i(\mathbf{x})/T)}{\sum_{j=1}^n \exp(\mathbf{g}_j(\mathbf{x})/T)}$ . Higher T softens, and lower T sharpens probabilities. As T approaches 0 or infinity, probabilities trend towards a

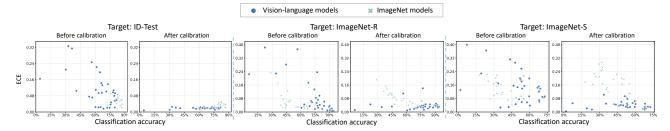


Figure 1. Comparing the calibration performance of ImageNet-trained models and VLMs. We report the results on the in-distribution test set (ID-Test) and two out-of-distribution (OOD) test sets: ImageNet-R and ImageNet-S. We plot the expected calibration error (ECE) before and after temperature scaling for each model. The blue dots represent VLMs and the green crosses denote ImageNet-trained models. We observe that VLMs are well-calibrated by temperature scaling on both ID and OOD test sets.

one-hot vector or uniform distribution, respectively. For a trained classifier  $\mathbf{f}$ , T is optimized using negative log-likelihood (NLL) on a calibration set. Since T does not impact the softmax maximum,  $\hat{y}$ , the predicted class, remains the same, preserving classification accuracy.

## 4. Experimental Setup

Compared models: VLMs. We consider 35 vision—language models. These models consist of exemplar VLMs, such as CLIP (Radford et al., 2021), Flava (Singh et al., 2022) and BLIP (Li et al., 2022). In particular, we evaluate zero-shot CLIP models that are trained on different training distributions, such as the WIT (Radford et al., 2021) and LAION (Gadre et al., 2023) datasets, diverse dataset quantities from 3 million to 2 billion, and curated training datasets (Xu et al., 2023). CLIP variants with different image encoders are also assessed, including ViT (Dosovitskiy et al., 2020) and ConvNeXt (Liu et al., 2022) encoders, as well as CLIP variants that modify the training objective, such as SigLIP (Zhai et al., 2023), or the training strategy (Li et al., 2023b). Unless specified, for each model, we use their default prompt sets from Radford et al. (2021).

Compared models: non-VLMs. We compare VLM calibration performance with models trained on ImageNet to show that VLMs are well-calibrated despite the distribution shift after temperature scaling. We consider convolutional neural networks, such as ResNet (He et al., 2016) and ConvNeXt (Liu et al., 2022), and vision transformers, exemplified by ViT (Dosovitskiy et al., 2020) and Swin (Liu et al., 2021). These models are trained solely on ImageNet (Deng et al., 2009) or pre-trained on a significantly larger dataset (e.g., ImageNet-21K (Ridnik et al., 2021)). All mentioned models are publicly accessible through OpenCLIP (Ilharco et al., 2021) and TIMM (Wightman, 2019).

**Test sets.** We evaluate the calibration of VLM on three standard image classification benchmarks: ImageNet (Deng et al., 2009), CIFAR-10 (Krizhevsky et al., 2009) and DomainNet (Peng et al., 2019). Following the protocol in

(Gupta et al., 2021), we divide the validation set of ImageNet into two halves: one for the in-distribution (ID) test set, and the other for learning calibration methods. OOD test sets are ImageNet-V2-A (Recht et al., 2019), ImageNet-R(endition) (Hendrycks et al., 2021), ImageNet-S(ketch) (Wang et al., 2019), and ObjectNet (Barbu et al., 2019). For CIFAR-10, its validation set is used for model calibration, and CIFAR-10.1, CIFAR-10.2 (Recht et al., 2018) and CINIC (Darlow et al., 2018) are used for evaluation. The DomainNet benchmark utilizes the 'Real' domain for calibration and evaluates on 'Painting' and 'Sketch' domains. Note that ImageNet-R and ObjectNet use a reduced subset of classes; we follow the literature (Bello et al., 2021) to select subset of logits for these classes before evaluation.

**Calibration method.** For model calibration, we by default use temperature scaling (Guo et al., 2017) on calibration sets. We also experiment with the spline post-hoc calibration method (Gupta et al., 2021).

**Metrics.** (1) <u>Calibration metric:</u> we use ECE as the evaluation metric, where a lower score indicates better calibration performance. Throughout the experiments, we estimate ECE using equal-mass binning and 15 bins. (2) <u>Correlation metric:</u> to examine whether the calibrated prediction probabilities for all models exhibit a correlation with their classification accuracy, we use coefficients of determination  $R^2$  (Nagelkerke et al., 1991) to measure the linearity and utilize Spearman's rank coefficient  $\rho$  (Kendall, 1948) to measure monotonicity.  $R^2$  ranges from 0 to 1, where an  $R^2$  of 1 means that regression predictions perfectly correlate with model performance. The rank coefficient  $\rho$  spans [-1,1], where a value closer to 1 (or -1) indicates a better ranking index, while 0 indicates no correlation.

### 5. Factors Affecting Calibration

The cornerstone of safely deploying Vision–Language Models (VLMs) lies in verifying their decision reliability. Specifically, the prediction probabilities provided by VLMs should accurately reflect their performance. With this objective,

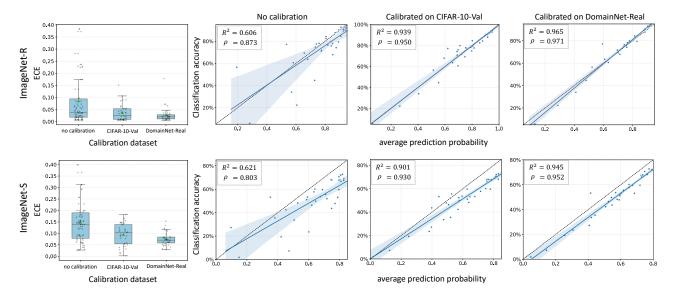


Figure 2. Adaptability of VLMs to different calibration label sets. Left: Calibration error reduction. Here, we observe a significant decrease in the expected calibration error for VLMs following cross-label-set calibration, as opposed to when no calibration is applied. Right: Correlation between VLM prediction probability and classification accuracy. This graph illustrates the classification accuracy of VLMs on ImageNet-R and ImageNet-S against their average prediction probability, before and after calibration with CIFAR-10-Val or DomainNet-Real. Each point represents a model, with the dashed black line indicating perfect calibration (y=x). The data showcases a strong linear and rank correlation, even when models are calibrated on label sets different from the target, proving the effectiveness of cross-label-set calibration for VLMs.

we have embarked on a comprehensive set of experiments. These are designed to scrutinize the uncertainty estimation of VLMs under various conditions, including changes in (1) distribution, (2) label sets (e.g., CIFAR-10 vs. ImageNet), (3) hierarchy levels (e.g., "Spider" vs. "Black widow"), (4) the number of images in the dataset, and (5) the feature-space distance between the calibration and target test sets.

VLMs are well-calibrated after temperature scaling across various distributions. Figure 1 compares the calibration performance of VLMs with models trained on ImageNet. On both ID and OOD test sets (ImageNet-S and ImageNet-R), we observe that before calibration with temperature scaling, VLMs do not necessarily have superior uncertainty estimation performance. For instance, certain ImageNet models demonstrate a lower Expected Calibration Error (ECE) before calibration. However, once temperature scaling is applied, the scenario changes dramatically. VLMs show a marked decrease in their average ECE, dropping to 0.05, whereas ImageNet models see an increase in ECE, rising to 0.15. This indicates that VLMs benefit more significantly from the calibration process than ImageNet models.

Furthermore, while existing research highlights the challenges in achieving stable calibration results under distribution shifts (Yu et al., 2022b; Zou et al., 2023; Tomani et al., 2023; Ovadia et al., 2019), VLMs manage to maintain consistent and reliable uncertainty estimation after temperature scaling. This is evident in their performance on

OOD test sets (ImageNet-S and ImageNet-R), where they exhibit competent uncertainty estimation. This enhanced calibration capability of VLMs, especially after temperature scaling, underscores their potential for more accurate and dependable decision-making in diverse applications.

#### 5.1. Adaptability to Different Calibration Label Sets

VLMs can be calibrated on a dataset with a different label set from the target dataset. The zero-shot capability of VLMs facilitates their direct application to a diverse array of downstream classification tasks without the need for explicit training or fine-tuning. The conventional boundary between ID and OOD classes becomes less clear-cut for VLMs, suggesting its potential for cross-label-set calibration. To evaluate the effect of calibration label sets, we conduct experiments calibrating VLMs on datasets with different label sets. The findings, depicted in Figure 2, demonstrate an improvement in the uncertainty estimation of VLMs when calibrated with alternative label sets. For instance, calibrating VLMs on CIFAR-10-Val or DomainNet-Real significantly reduces the ECE on ImageNet-R compared to when no calibration is applied. This trend of reduced ECE is consistently observed on ImageNet-S as well, further validating the effectiveness of the cross-label-set calibration. Furthermore, the calibrated prediction probability strongly correlates with model accuracy, with a linear and rank correlation over 0.90, despite the presence of non-zero ECE. This indicates that,

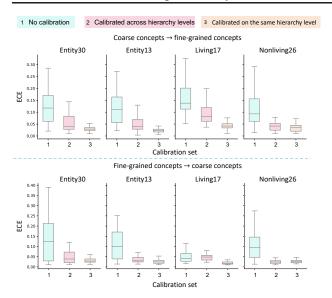


Figure 3. Robustness of VLM calibration to label hierarchy levels. This figure presents box plots summarizing the calibration errors (ECEs) of VLMs calibrated with label hierarchies differing in granularity from the target dataset (ImageNet-S). The top row shows calibration at a coarser level, and the bottom row at a finer level. Despite not matching the calibration precision of samelevel calibration, the minimal differences indicate the robustness of VLM calibration to label granularity.

even with label set differences, the calibrated prediction probability is predictive of the rankings of VLMs.

### 5.2. Calibration Across Semantic Hierarchy Levels

VLMs perform zero-shot classification by generating query embeddings for each novel class from their natural language names. Label hierarchy sets have been shown effective in enhancing model accuracy (Novack et al., 2023; Ren et al., 2023). For example, mapping the predicted sub-class back to its parent to produce the final prediction (Novack et al., 2023). However, there has been little attention on the influence of a dataset's label hierarchy for calibration. This section aims to investigate whether VLMs can be effectively calibrated across different levels of a semantic hierarchy. Specifically, we examine whether VLMs can be calibrated using a dataset with coarsely-defined concepts (e.g., "Bag") while the target dataset comprises fine-grained concepts (e.g., "Backpack"), and vice versa.

To conduct our evaluation, we use four label sets from BREEDS (Santurkar et al., 2020)—Entity13, Entity30, Living17, and Nonliving26—that define a hierarchical mapping between coarse and fine-grained classes. For each set, we adhere to the associated hierarchical mapping to selectively curate and relabel images sourced from the ImageNet validation set. This process yields a *calibration* dataset featuring coarse concepts. Subsequently, we curate the corresponding fine-grained class subset from ImageNet-S, thereby estab-

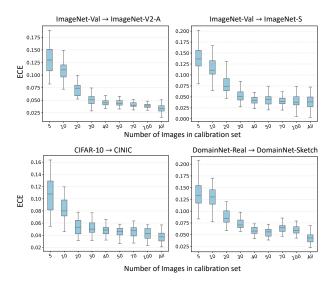


Figure 4. Data-efficiency of VLM calibration across diverse datasets. This figure displays the ECE of VLMs as a function of the calibration set size across four datasets: ImageNet-V2-A, ImageNet-S, CINIC, and DomainNet. The ECE values, averaged over ten random seeds, plateau after including merely 40–50 images in the calibration set, closely approximating the error obtained using the full set. This trend is observed despite the high number of classes in DomainNet and ImageNet, where many classes may not be represented even in the calibration set. These results highlight the data-efficiency of VLM calibration.

lishing a distinct *target* test dataset with a different distribution. We then repeat this procedure in reverse to calibrate with fine-grained concepts and test on coarse concepts.

VLMs can be calibrated across label hierarchy levels. Figure 3 plots the expected calibration errors of VLMs calibrated at a different label hierarchy level than the target dataset. We see that for all four sets, the ECE decreases considerably when calibrated at the 'wrong' level of the hierarchy. While not as well-calibrated as the models where the calibration and target sets were at the same level of the hierarchy, the difference is not substantial, especially for 'Nonliving26'. This suggests that calibration is relatively robust to the granularity of the labels in the calibration set.

#### 5.3. Effect of the Calibration Set Size

In this section, we investigate whether VLMs demand a large number of images for calibration. We evaluate VLMs on ImageNet-V2-A, ImageNet-S, CINIC and DomainNet. For each target test set, we randomly sample a certain number of images from the corresponding calibration set as described in Section 4. The performance for each model is measured by the averaged ECE over ten random seeds.

VLMs can be calibrated with a very small number of images. Figure 4 plots the calibration error of VLMs with respect to the size of the calibration set for four different

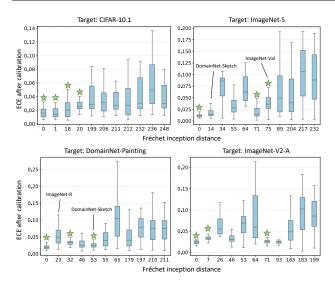


Figure 5. Impact of the distance between calibration and target set distributions on VLM uncertainty estimates. The distance between the calibration dataset and target dataset is computed by Fréchet inception distance (Heusel et al., 2017). A green star indicates that the dataset for this column has the same label set as the target dataset. We find that the calibration error has a weak correlation with the FID between the calibration and target datasets, however the label set compatibility also plays a significant role.

target datasets. The calibration error plateaus after 40-50 images and is already close to the error after calibration with the entire set. Notably, DomainNet and ImageNet are 345-way and 1000-way classification tasks, and so many classes do not have a single image present in the calibration set. This suggests that calibrating VLMs is very data-efficient: it is a low-dimensional problem.

## 5.4. Effect of Calibration-Target Set Distance

Ovadia et al. (2019) report that uncertainty estimation performance consistently degrades when calibration and test sets have distribution shifts. In this section, we explore whether the same applies to VLMs. Note that, since we have demonstrated that VLMs can be calibrated on a different label set, this experiment compares the calibration performance of VLMs calibrated on a dataset with the same or different label sets. The distribution discrepancy of datasets is computed by Fréchet inception distance (FID) (Heusel et al., 2017). A zero FID means that the calibration set and target dataset follow a similar distribution.

Figure 5 plots the calibration error of VLMs with respect to the FID between the calibration and target datasets for four target datasets: CIFAR-10.1, ImageNet-V2-A, ImageNet-S, and DomainNet-Painting. We find that FID alone does not entirely explain the calibration error. Instead, it is a combination of the FID and the label set similarity that is more predictive of calibration performance. This observation sug-

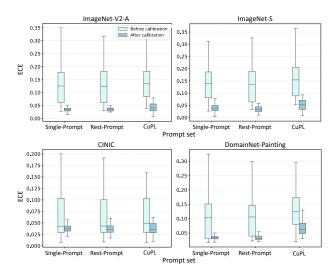


Figure 6. Efficient calibration with single prompts for VLMs. The figure illustrates the transferability of calibration effectiveness when using a single prompt for VLMs. The temperature scalar estimated using one random prompt, denoted as "Single-Prompt" remains highly effective when applied to other human-designed prompts ("Rest-Prompt") and machine-generated prompts ("CuPL"). This finding highlights the efficiency of single prompts in achieving robust calibration for VLMs.

gests that we should consider both the distribution shift and label set differences when selecting a calibration set.

### 5.5. Transferability of Calibration Across Prompts

VLMs classify images by comparing image features with class weights computed by the text encoder, which takes as input the textual prompts describing each class of interest. This suggests that given the same textual class names, a better prompt set may improve a VLM's discriminative ability, and using specific prompt contexts for the style of images may also enhance model performance (Pratt et al., 2023; Zhou et al., 2022a). In the previous experiment, we use the same set of prompts for classification and calibration. Here, we question whether a temperature scalar determined by one set of prompts can effectively calibrate a different set of prompts used for classification.

To answer this question, we conducted experiments where we randomly selected a single prompt from a larger set for calibration. Surprisingly, we found that calibrating with just a single prompt yielded effective results. The temperature scalar discovered through this single prompt calibration extended its effectiveness to both the rest of the human-designed prompts (Rest-Prompt) and machine-generated prompts (CuPL), as depicted in Figure 6. This discovery highlights a key insight: VLMs do not necessarily require complex and tailored prompting strategies for calibration. Instead, a straightforward prompt such as "a photo of a <class" suffices for effective calibration.

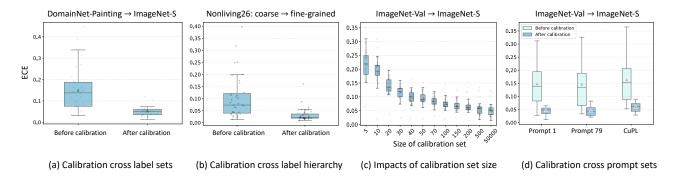


Figure 7. Uncertainty estimation performance of VLMs with spline calibration. Performance evaluation of VLMs using the spline method (Gupta et al., 2021) across four factors: (a) label sets, (b) label hierarchy, (c) calibration set size, and (d) prompt sets. Our results demonstrate that the phenomena observed with temperature scaling persist when employing spline calibration. For example, VLMs can be effectively calibrated on datasets with differing label sets or label hierarchies compared to the target test set.

## 5.6. Impact of the Calibration Method

In addition to temperature scaling, we have undertaken an evaluation of another post-hoc calibration method: spline (Gupta et al., 2021). Spline calibration involves deriving a function through spline-fitting, directly aligning classifier outputs with calibrated probabilities. In this section, we investigate whether the observed uncertainty estimation properties of VLMs hold in the spline setting.

In Figure 7, we present our findings, which indicate that our observations regarding the use of temperature scaling for calibration extend to splines as well. For instance, we can observe that when calibrating VLMs using a dataset with different label sets or hierarchy levels than the target test set, similar trends and outcomes persist. This consistency across different post-hoc calibration methods reinforces the robustness of our observations.

## 6. Application: Calibration-by-Synthesis

In this section, we take some of the calibration robustness findings from Section 5 and demonstrate how they might be applied in a realistic scenario. We consider the setting where a VLM-based classifier is to be deployed in a new target domain, but labeled data in that domain is unavailable due to reasons of cost, time, or expertise. Our previous findings give us confidence that such a classifier can still be calibrated even if the calibration set and target domain have a significant distribution shift, if the hierarchy level of the labels differs, and if the calibration set is small.

Our approach is as follows. First, we construct a set of text descriptions for each class by prompting GPT-3 (Brown et al., 2020), a large language model, following the approach of CuPL (Pratt et al., 2023). Second, we feed these descriptions to Stable Diffusion (Rombach et al., 2022), a text-to-image model, to synthesize images associated with the

	No calibration			Synthetic calibration		
Label set	MECE	MAE	$\rho$	MECE	MAE	ρ
Entity13	0.15	15.21	0.77	0.05	5.07	0.93
Entity30	0.16	16.12	0.75	0.04	3.57	0.94
Living17	0.22	21.90	0.74	0.12	11.45	0.94
Nonliving26	0.13	12.73	0.79	0.05	5.29	0.91
Average	0.17	16.49	0.76	0.07	6.35	0.93

Table 1. Uncertainty estimation performance on ImageNet-S for calibration-by-synthesis. We report the mean expected calibration error (MECE), the mean absolute error (MAE) of the average confidence with respect to the model accuracy, and Spearman's rank correlation ( $\rho$ ). We see that by calibrating on a synthetic set with fine-grained classes, prediction probabilities are informative of the model's performance and its ranking.

descriptions. These are used as a synthetic, automatically-labeled calibration set. We consider two situations: (i) the target task is under-specified, so we only have coarsely-defined target classes at calibration time; and (ii) the target task is fully-specified, so we have access to the full (fine-grained) target label set at calibration time. For the former, the calibration set has 5 images per coarse class. For the latter, the calibration set has 1 image per fine-grained class. To obtain the coarse–fine label mapping, we use the defined hierarchies (Entity13, Entity30, Living17, and Nonliving26) in the BREEDS benchmark (Santurkar et al., 2020) and form the corresponding fine-grained class subsets of ImageNet-V2-A and ImageNet-S for the two target test datasets.

In Figure 8, we plot the ECE, evaluated on the target dataset with fine-grained class labels, for a set of VLMs grouped by the calibration procedure: (1) no calibration; (2) calibration on a synthetic dataset generated from coarse-grained class labels; (3) calibration on a real labeled dataset (the ImageNet validation set) with coarse-grained class labels; (4) calibration on a synthetic dataset generated from fine-grained class

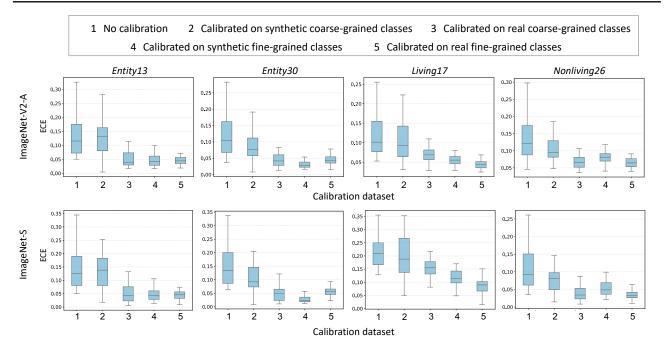


Figure 8. Can VLMs be calibrated without labeled data? A calibration-by-synthesis approach. Each column represents a pre-defined coarse-fine hierarchical mapping, and each row corresponds to a test set formed according to this class hierarchy. The uncertainty estimation performance of VLMs is plotted grouped by different calibration datasets: (1) no calibration; (2) a synthetic dataset generated from coarse-grained class labels; (3) a real dataset with coarse-grained labels; (4) a synthetic dataset generated from fine-grained classes; and (5) a real dataset with fine-grained classes. We observe that calibrating on a synthetic dataset with fine-grained classes is a successful strategy in reducing calibration error and is competitive with the performance of using real data for calibration. This indicates that using a small number of synthetic images, generated from and calibrated with detailed and specific class labels, suffices to calibrate VLMs.

labels; and (5) calibration on a real labeled dataset with fine-grained class labels. Results across four fine-grained label sets show that calibration with synthetic images based on fine-grained classes is remarkably effective, often outperforming calibration with real data. For each label set, calibration using fine-grained synthetic classes (Dataset 4) consistently yields lower ECE values compared to uncalibrated models (Dataset 1). Moreover, coarse synthetic label calibration (Dataset 2) is less effective due to compounded domain shift and label granularity discrepancies.

Beyond model calibration, we showcase the tangible benefits of using calibrated prediction probabilities for choosing models and estimating their accuracy, particularly when labeled data is scarce or absent. Table 1 assesses how predictive the estimated VLM probabilities are for the model's performance, before and after calibration with a synthetic dataset with fine-grained classes. Calibration improvements are evident: a reduction in both the mean expected calibration error (MECE) and the mean absolute error (MAE) of average confidence in relation to actual model accuracy, along with a boost in rank correlation with model accuracy. Overall, the above analysis shows how our findings about calibration can be applied to a real scenario where labeled calibration data is not available.

#### 7. Conclusion

In this study, we have investigated the factors that affect the uncertainty estimation performance of Vision–Language Models (VLMs). Our experiments, spanning various facets of uncertainty estimation, have revealed insights into the strengths of VLMs. Notably, when coupled with temperature scaling as a calibration method, VLMs surpass other models in their ability to estimate uncertainty accurately. This finding holds promise for tasks that demand precise uncertainty information. Furthermore, we have demonstrated VLMs' remarkable adaptability—they can be effectively calibrated with datasets of that have different label sets or label hierarchy levels.

Additionally, VLMs exhibit efficiency by maintaining calibration quality with a limited number of images and simplified prompts. Real-world applications confirm their potential, showing that VLMs can be calibrated with a small number of synthetic images. Looking ahead, we anticipate exciting avenues for research, including exploring alternative calibration methods and investigating uncertainty estimation properties in domains beyond image classification. These insights, we believe, pave the way for more robust and reliable VLMs, contributing to the broader landscape of algorithmic design and multi-modal understanding.

### **Impact Statement**

Poorly calibrated models make under- or over-confident predictions on average, which can have significant negative societal consequences when these models are deployed in the real world. For example, vehicle safety systems that ascribe a high probability of "sky" to a region that actually contains the back of a truck can lead to accidents. This work investigates what factors might contribute to these calibration errors after temperature scaling, and shows that VLMs are surprisingly robust to a variety of factors when constructing the calibrated vLMs in safety-critical sectors like healthcare and autonomous systems. Nonetheless, cautious deployment is advisable, since there are likely to be other factors that have not been studied here that may contribute to how well-calibrated a VLM is in its target domain.

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